



Ginninderra Junior Cricket Club—Strategic Plan 2015— 2018



MISSION

provide an opportunity for kids in the West Belconnen Community to play and enjoy cricket;
promotes positive values, developmental pathways for young people;
positively impact ACT Cricket and the broader ACT community.

VISION

To be an ambitious, forward looking and successful community-based junior cricket club that upholds the finest traditions of the game.

VALUES

Sportsmanship
Fun
Inclusion
'Spirit of Cricket'
Continuous improvement
Volunteerism

Strategic areas of focus

One Club culture

Developing players and volunteers

Club governance

Measures of success

Retention of players
Reputation in the community

Increase in volunteer numbers
Growth in registrations

High functioning Committee
Financial health

Operational priorities

Whole of club events
Female registration growth
Senior club relationship

Coaching coordination and development
Junior Academy
ACT representative growth

Establish an annual AGM
Raising the profile of the Club in local schools